

## **Candler Park Conservancy, Inc. Board of Directors Meeting**

Wednesday, May 17, 2017

7:00 pm

Rush Center Training Room

1530 Dekalb Ave NE, 30307

Present: Amy Erwin, Stacy Funderburke, Dan Hanlon, Elliott Jones, Ben Klehr, Scott Lenhart, John Skach, Amy Stout, Doug Wetzal, Jack White, and Omar Zaki

Not Present: Stephen Aultman, Ken Edelstein,\* and Lauren Welsh (with \* denoting advance notice of absence provided)

*The agenda for the meeting (although not formally adopted) was as follows:*

1. Welcome and Introductions for New Board Members
2. Review/Approve Minutes from Last Meeting
3. Post-Mortem of Annual Membership Meeting
4. Quarterly Meeting with Parks Department
5. Committee Reports
  - Finance and Audit Committee
  - Board Development and Governance Committee
  - Environment, Projects, and Programming Committee
  - Membership, Fundraising, and Communications Committee
6. Perkins + Will Visioning – Next Steps
  - Communications and Community Outreach/Feedback
  - Project Presentation
7. Fundraising and Membership Drive

### *Welcome and Introductions for New Board Members*

Omar Zaki introduced himself to the group.

### *Review/Approve Minutes from Last Meeting*

A motion to adopt the draft minutes (after modification to include the results from the membership vote to elect the two new at-large directors) was approved.

### *Post-Mortem of Annual Membership Meeting*

This discussion will be part of the next Governance Committee meeting. Stacy will notify all board members of the date and time for those who would like to participate.

### *Quarterly Meeting with Parks Department*

Stacy and Dan recently met with Deputy Commissioner Emily Love. They focused on the recent breach of the beaver dam by a golfer, the change in attitude at the golf course corresponding with the new management, and the hostility towards the vision plan expressed by a contingent from the golf course staff and patrons. They also discussed the Perkins + Will Vision Plan. It was agreed that CPC officers should meet with the new head of Park Design once that person is hired to get feedback on the plan. It was also suggested that CPC representatives should meet with the Park Design Committee to present a 3-5 year plan.

### *Committee Reports:*

#### *Finance and Audit:*

- This committee did not meet this month, but Ben provided a written report.
- Ben warned the group that the operating account is running low and that 100% of our available funds are either already committed or specially designated for the playground (per

the agreement with Park Pride when they transferred that money.)

- We need to bring in funds.
- He noted that we need to get Dan Hanlon set up to have signing authoring on CPC checks now that he is the Vice-Chair.
- In anticipation of the upcoming Candler Park Music and Food Festival, Amy S. suggested that the group should be proactive with event organizer Josh Antenucci and encourage him to make any donations directly to the CPC instead of depositing funds with Park Pride, so that we will have more control of the use of the money.
- Stacy indicated that this committee will draft a financial policy for review at the next board meeting. He has samples from other boards to draw from.

#### *Board Development and Governance:*

- The committee did not meet this month, and no written report was provided.
- Stacy indicated that we need to reconstitute our standing committees now that we have a new board. He noted that all board members should be on at least on committee and passed around a sign-up sheet for those present to indicate the committees they want to join. He reminded the group that the Finance and the Governance committees are for board members only.
- We need to encourage non-board members to join the other two committees.
- The Chair of each committee decides who the committee members are, and we should appoint or re-appoint committee Chairs for the new term.
- We still need to complete the strategic planning exercise.
- Stacy again suggested the board shift to only having board meetings every other month. After much discussion, a motion to change board meetings to every other month after the June meeting was approved 9-2.

#### *Environment, Projects, and Programming:*

This committee met 05/09/17, but no written report was provided.

- John Skach reported that as part of the monthly meeting, the group walked the park to review the recently-completed installment at Callan Circle and the completed front entrance project.
- At the committee's recommendation, a motion to authorize an expenditure of up to \$60 to purchase ten signs to place in the park to advertise CPC projects was unanimously approved.
- Elise Cormier has a draft of her report on the riparian corridor/golf course prepared that the board previously voted to fund. She has walked the course with David Johnson. The purpose of her work will be to identify areas that are non-functional for golf and reduce maintenance of such, to increase golf functionality, and to define the border of the riparian corridor.

#### *Membership, Fundraising, and Communications:*

This committee met May 2, but no written report was provided.

- Doug noted that this committee meets the first Tuesday of each month at his home.
- The committee proposed that it become our policy that if one becomes a CPC member any time during the year, that your membership is good through the next annual meeting. This would require a bylaw change though.
- Our bylaws do not clearly define who is a member.
- A motion to adopt a policy that people who join in 2017 will be members through the 2018 annual meeting was approved. This was passed for the purposes of communications for the upcoming membership drive. We will still need to revise the bylaws accordingly.
- Doug thinks that we need to establish project prioritization before we can do fundraising.

- Stacy suggested that there is a pool of funding sources that will donate just to our general account and that we need to solicit those (e.g., local businesses). Fundraising for projects would be a separate track.

#### *Perkins + Will Visioning – Next Steps*

There are five main things we need to do for communications/outreach purposes.

- Put up material in the real estate office
- Hold open house in the real estate office
- Put the Vision Plan up on our website
- Make a presentation to CPNO – currently scheduled for the June meeting. (We should also present to the Lake Claire Neighbors (next meeting is June 15) and perhaps the Organized Neighbors of Edgewood.)
- Publish an article in the Messenger. However the deadline is in three days, and no draft has been prepared for consideration.

While we do need to get community input regarding project prioritization, ultimately it is the board that has to make these decisions. The Projects Committee will bring the board suggestions.

#### *Fundraising and Membership Drive*

Stacy encouraged board members to make annual donations at this time.

#### *Other*

A motion to spend up to \$200 to purchase books by Leslie Edwards as gifts for the Perkins + Will team members was approved.